

# **Chenango United Way 2009 Annual Report**



**Chenango United Way**

27 West Main Street  
Norwich, New York 13815

March 2010

Dear Chenango Community:

How can we ever say thank you for all of the support that you have given to the Chenango United Way this past year?

We are pleased to announce that we welcomed 248 new givers to the United Way family this in 2009. This fledgling group of donors raised more than \$35,300 in new funds for our local community. And, not to be outdone, 475 of our existing loyal givers increased their level of giving to the tune of \$27,777. In all, the Chenango community raised \$423,032, reaching 91% of our 2009 fundraising goal. This was a wonderful and amazing accomplishment in a year of struggling economies and increasing local needs.

This could not have been done without the tireless work of our Campaign Co-Chairs, Amber Harrison of Norwich Pharmaceuticals, Inc. and Lisa Colabelli of Frontier Communications, as well as our Campaign Cabinet members and the more than 50 Employee Campaign Coordinators (ECC's) that served as United Way captains in companies around the county. With more than 70 community members leading our fall 2009 campaign, we were both pleased and humbled to see the results of their volunteer efforts. Thank you to each and every one of you!

As you are well aware, the downturn in the economy has amplified the human needs within our local community. This past year, community impact initiatives have allowed the United Way to partner with various other community organizations and businesses to create measurable impact within our community beyond the annual fundraising campaign. We would like to highlight these accomplishments and thank all of the community partners that have helped to make these initiatives a great success:

- **Frontier Communications' Great Frontier Donate: Let's Talk Up A Cause Initiative-** As part of this 2009 partnership, Frontier Communications generously partnered with the Chenango United Way to donate more than \$8,000 in funds to benefit the local hunger need. Frontier Communications spearheaded this special promotion from May 1-October 31, 2009 and the Chenango United Way forwarded these funds to more than 17 Chenango County food pantries and soup kitchens through the end of 2009. Thank you to Frontier Communications for your generosity and commitment to serving our local community.
- **Norwich High School Youth Philanthropy Council-** In the spring of 2009, the Norwich High School Youth Philanthropy Council (YPC), a collaborative effort of the Chenango United Way, the Community Foundation for South Central New York, The Upstate Institute at Colgate University, NBT Bank and the Norwich High School, granted its first round of funding to local organizations. The YPC was comprised of 16 high school students who met on a bi-weekly basis to learn about the Chenango community. Mentored by Colgate University students, these high school students spent their year writing an RFP (Request for Proposal) through which they solicited grant proposals from local health and human service agencies addressing the issues of mental and physical well-being of youth within disadvantaged families. In May 2009, the students awarded a total of \$10,000 in funds to three programs: The KIDS Program at The Place, the Parent Academy at the Mothers & Babies Perinatal Network and the Parents as Teachers Program at Catholic Charities. A very special thank you to YPC Advisor and NHS teacher, Susan Fertig, for helping to facilitate this exciting new initiative.
- **CASH Coalition of Madison and Chenango Counties-** Begun in 2005 and previously know as the EITC Partnership, this coalition consists of more than 15 local organizations working to provide free tax preparation and assistance services to working families in our region. For the 2008 tax season, more than 1,277 tax returns were prepared through the project, returning more than \$1.8 million in tax returns and more than \$829,500 in earned income tax credits to Madison and Chenango County families. In late 2009, the coalition voted to change its name to the CASH Coalition to reflect the mission of the project beyond just offering free tax preparation to local individuals.

CASH is an acronym for Creating Assets, Savings & Hope and is used across NYS to increase financial literacy and promote long term financial stability for low income, working families through education and asset building.

- **3<sup>rd</sup> Annual Day of Caring-** Thanks to the work of 177 community volunteers at 30 local work sites, the 3<sup>rd</sup> Annual Day of Caring was an amazing success again this year. Volunteers spent several hours on Saturday, September 26, 2009 in service to our local community. Projects included rebuilding a stone wall at Cook Park in Greene, painting at The Place, cleaning at the Chenango County Historical Society Museum and sorting food packages at Roots & Wings. Thank you to the City of Norwich Fire Department for hosting our kick off breakfast, to Hoppie's Restaurant for providing delicious food, to the Norwich High School cheerleaders for creating a special *Live United* "cheer" and to Colgate University for sending more than 50 student volunteers to our event. A special thank you is extended to Cathy Rickard at Frontier Communications for chairing this year's event. Most importantly, thank you to all who volunteered to help make this day memorable for all of us!

Finally, thank you to all of our Board members, community volunteers, Community Partners and donors. We would not be successful without you. It has been a pleasure to serve as your Executive Director in 2009 and I am looking forward to an exciting 2010!

*Elizabeth C. Monaco*

Chenango United Way, Executive Director & Chief Professional Officer

## **Thank You to Our 2009 Board Members**

### ***Chair***

James Currie, Frontier Communications

### ***Vice-Chair***

Samantha Holbrook, The Joyce & Holbrook Law Firm

### ***Treasurer***

Phil Ham, Sheffield Pharma.

### ***Community Impact Chair***

Ann Drexler, Procter & Gamble Pharmaceuticals

### ***Campaign Co-Chairs***

Amber Harrison, Norwich Pharmaceuticals

Lisa Colabelli, Frontier Communications

### ***Members***

Tracy Chawgo, City of Norwich Fire Chief

Kelly Collins-Colosi, Norwich City Schools

Nan Gizowski, DCMO/BOCES

Debbie Barker, NBT Bank

Bekky Hargrave, Cornell Cooperative Extension

Bruce Beadle, Sheffield Pharma.

Rowena Krum, The Mid-York Press, Inc.

Brian LoPata, Preferred Mutual Insurance Company

Charlie McMullen, Taste N See Soup Kitchen

Patricia Outhouse, Hospice

Gerald Roys, Frontier Communications

Mark Conant, Golden Artist Colors

Lori Olsen, Manpower

Greg Fuller, Kinney Drug

Todd Dreyer, City of Norwich

John Stafford, NBT Bank

Barb Tompkins, Retired Oxford Primary School

## **2009 Leaders in Giving**

*Joseph and Joyce Zummo, the 2009 Leadership Giving Co-Chairs, are pleased to announce this year's Leadership Giving Circle Members.*

### **Platinum/DeToqueville Circle \$10,000+**

The Employees of Chenango Memorial Hospital  
Frontier Communications and Employees  
NBT Bank and Employees  
Norwich Pharmaceuticals Inc. and Employees  
Preferred Mutual Ins. Co. and Employees  
Procter & Gamble Pharmaceuticals and Employees  
Sheffield Pharma. And Employees  
Unison Industries and Employees

### **Diamond Circle \$5,000-\$9,999**

Golden Artist Colors and Employees  
The Employees of The Mid-York Press, Inc.  
Nancy and Anthony Savitsky

### **Gold Circle \$3,000-\$4,999**

The Employees of CWS  
The Employees of DCMO BOCES  
The Employees of the Norwich City Schools  
John B. and Carol L. Turner

### **Silver Circle \$1,000-\$2,999**

Howard and Pat Atkinson  
Debbie Barker  
Blueox Corporation and Employees  
The Employees of Catholic Charities  
Virginia and Peter Chaplin  
The Employees of the Chenango County Offices  
John and Kathie Deierlein  
James A. Doig  
The Doller Family  
Sharon A. Donahe  
Anne and Henry Drexler  
Dryden Mutual Insurance Co.  
The Employees of Electron Coil  
Phil Ham  
Hayes Office Products and Employees  
The Employees of IBM  
Sonny and Gail Jones  
Richard and Heike Kilgore  
M&T Bank and Employees  
The Employees of Manpower  
The Employees of Merck  
The Employees of Opportunities for Chenango, Inc.  
Nancy and "Rapp" Rappleyea  
The Employees of the Sherburne-Earlville School District  
Sidney Federal Credit Union and Employees  
The Employees of Snyder Communications  
The Employees of the Unadilla Valley Central Schools  
The Employees of UPS  
The Employees of Wachovia Securities  
The Employees of Wal-Mart  
The Employees of Warner Chilcott

### **Bronze Circle \$500-\$999**

Stephanie Barbaro  
John and Jill Carpenter  
Mike and Sue Caruso  
Ron and Beth Cerow  
The Employees of the Chenango County  
Council of the Arts  
The Employees of Chenango Eye Associates  
The Employees of the City of Norwich  
David and Laureen Clarke  
Mr. and Mrs. Roger Clarkson  
The Employees of Commerce Chenango  
Charles Curry/Elizabeth Curry  
Paul and Agnes Eaton  
Sharon Catherine Fitzpatrick  
Greg and Shelley Fuller  
Robert and Vicki Hill  
The Employees of Hospice of Chenango County  
Leo Hurst  
Amy and Gary Hurta  
Timothy and Shauna Hyle  
John and Katherine Keshavan  
The Lunger Family  
The Employees of Marriott International  
Linda and David Older  
Timothy and Diane O'Reilly  
Kim Olin  
Oxford Academy Miles of Quarters  
Mike and Joan Paino  
The Employees of The Place  
Mike and Becky Powell  
Jared Randall and Susan Rogers  
Barbara and Jeff Schindler  
The Employees of Smith Ford  
Tracey and Gary Smith  
David and Joyce Steward  
The Rev. and Mrs. Edward W. Sties  
Robert and Rosemarie Tenney  
Joe and Joyce Zummo

*\*Individual Leadership Gifts comprise 34% of the Chenango United Way Campaign\**

*We make every effort to recognize each contribution accurately and apologize, if by error, we omitted any contributors from the list above.*

## **With Heartfelt Thanks**

The Chenango United Way wishes to **thank** the following for their commitment and support throughout 2009:

### **Outgoing Board Members**

Phil Ham, Sheffield Pharma.  
Edward Holmquist, *Golden Artist Colors*

### **Office Volunteers**

Barbara Tompkins, *Retired, Oxford Primary School*

### **Student Interns**

Allison Bush, *Colgate University*

### **Golf Tournament Committee**

Shawn Sastri, *Preferred Mutual Insurance Co. (Event Co-Chair)*  
Brian Burton, *NBT Bank (Event Co-Chair)*  
Gerald Roys, *Frontier Communications*  
Jim Currie, *Frontier Communications*  
Edward Holmquist, *Golden Artist Colors*  
John Stafford, *NBT Bank*  
Bill Aitken, *Retired, NBT Bank*

### **Day of Caring Committee**

Cathy Rickard, *Frontier Communications (Event Chair)*  
Bekky Hargrave, *Cornell Cooperative Extension*  
Rowena Krum, *The Mid York-Press, Inc.*  
Charlie McMullen, *Taste N See Soup Kitchen*  
Olin Miller, *Habitat for Humanity*  
Gerald Roys, *Frontier Communications*  
John Stafford, *NBT Bank*

### **Finance Committee**

Phil Ham, *Sheffield (Treasurer)*  
Bill Aitken, *Retired NBT Bank*  
Mike King, *Pet Street Station*  
Dave Clark, *Wachovia Securities*  
Jim Currie, *Frontier Communications*  
Brian Lopata, *Preferred Mutual Ins. Co.*  
Mark Conant, *Golden Artist Colors*

### **Community Impact Committee**

Anne Drexler, *P&G Pharmaceuticals (Committee Chair)*  
Karen Sastri, *NBT Bank*  
Nan Gizowski, *DCMO BOCES*  
Samantha Holbrook, *Joyce & Holbrook Law Firm*  
Charlie McMullen, *Taste-n-See Soup Kitchen*  
Jim Currie, *Frontier Communications*  
Barb Tompkins, *Retired Oxford Primary School*

**Corporate Event Sponsors**

Canasawacta Country Club  
City of Norwich Fire Department  
Frontier Communications  
Golden Artist Colors  
NBT Bank  
The Mid-York Press, Inc.  
Preferred Mutual Ins. Co.  
Procter & Gamble Pharmaceuticals  
The Raymond Corporation  
Sidney Federal Credit Union

**Campaign Marketing**

Ann Coe  
The Mid-York Press, Inc.  
Signs by Wightman  
Fine Line Graphics  
The Sherburne News  
Metz Photos

**Campaign Media Coverage**

Time Warner Cable  
Chenango American  
The Press and Sun Bulletin  
The Evening Sun  
The Norwich Pennysaver  
The Oneonta Daily Star  
CNY Radio Group

## 2009 Campaign Award Recognitions

### **Campaigns Meeting/Exceeding Fundraising Goal**

Cornell Cooperative Extension  
Chenango County Council of the Arts  
Electron Coil  
Golden Artist Colors  
Hospice of Chenango County  
The Mid-York Press Inc  
NBT Bank  
Norwich City Employees  
Norwich City School District  
Piaker & Lyons  
Preferred Mutual Insurance Co.  
Sherburne-Earlville Central Schools  
Sidney Federal Credit Union (SFCU)  
Smith Ford LLC  
Unadilla Valley Schools  
Unison  
Visions Federal Credit Union

### **First Year Employee Campaign**

Bainbridge-Guilford Central Schools  
Piaker & Lyons

### **Special Award for Corporate Commitment to Hunger**

Frontier Communications

### **Campaign Cabinet Members**

Lisa Colabelli, *Frontier Communications*  
Lisa Darling, *Chenango County Office Building*  
Amber Harrison, *Norwich Pharmaceuticals, Inc.*  
Charlie McMullen, *Taste N See Soup Kitchen*  
Olin Miller, *Habitat for Humanity*  
Gerald Roys, *Frontier Communications*  
Barb Tompkins, Retired, *Oxford Primary School*  
Joyce Zummo, *Chenango County Council of the Arts*  
Debbie Barker, *NBT Bank*  
Rowena Krum, *The Mid-York Press, Inc.*  
Samantha Holbrook, *The Joyce and Holbrook Law Firm*  
Dr. and Mrs. John Brereton, *Chenango Memorial Hospital*

**December 31, 2009 Statement of Financial Condition**

<b>Quasi-Endowment Fund/Trust Account</b>				
<i>Shares or Par Value</i>	<i>Cash Equivalents</i>	<i>Unit Market</i>	<i>Cost Basis</i>	<i>Market Value</i>
	Income Cash		\$1,665.72	\$1,665.72
	Principal Cash		\$1,230.26	\$1,230.26
			<b>\$2,895.98</b>	<b>\$2,895.98</b>
	Fed Fund	\$1.00	<b>\$60,848.55</b>	<b>\$60,848.55</b>
<i>Shares or Par Value</i>	<i>Fixed Income Securities</i>	<i>Unit Market</i>	<i>Cost Basis</i>	<i>Market Value</i>
30,000	Fed Home Loan 4.75% 9/11/15	106.72	\$28,946	\$32,015.70
25,000	Fed Home Loan 4.875% 6/13/14	109.53	\$24,960	\$27,382.75
25,000	Catepillar Fin Serv 4.55% 05/15/13	102.229	\$25,000	\$25,557.25
1,000	General Elect Capital Corp Pines 6.625%	25.04	\$25,000	\$25,040.00
			<b>\$103,906.05</b>	<b>\$109,995.70</b>
<i>Shares or Par Value</i>	<i>Mutual Funds</i>	<i>Unit Market</i>	<i>Cost Basis</i>	<i>Market Value</i>
3863.988	Dodge & Cox Income	12.96	\$50,000.00	\$50,077.28
4599.816	Federated Total Return Bond Fund #328	10.87	\$50,000.00	\$50,000.00
4646.84	Vanguard GNMA Fund	10.64	\$50,000.00	\$49,442.38
4321.521	Vanguard Fixed Income	11.09	\$50,000.00	\$47,925.67
			<b>\$200,000.00</b>	<b>\$197,445.33</b>

<i>Shares or Par Value</i>	<i>Common Stock/Equities</i>	<i>Unit Market</i>	<i>Cost Basis</i>	<i>Market Value</i>
147	Abbott Labs	53.99	\$5,607.92	\$7,936.53
47	Apple Computer	210.732	\$5,246.84	\$9,904.40
165	Caterpillar Inc. Del.	56.99	\$5,388.01	\$9,403.35
382	Cisco	23.94	\$6,969.76	\$9,145.08
124	Colgate	82.15	\$7,861.84	\$10,186.60
163	Conoco/Phillips	51.07	\$6,860.05	\$8,324.41
139	Danaher Corp. Del.	75.2	\$7,948.81	\$10,452.80
205	Walt Disney Co.	32.25	\$4,704.75	\$6,611.25
110	Exxon Mobil Corp.	68.19	\$6,744.22	\$7,500.90
185	Fiserv Inc.	48.48	\$7,964.90	\$8,968.80
633	General Electric	15.13	\$7,168.75	\$9,577.29
35	Goldman Sachs	138.84	\$3,351.59	\$5,909.40
20	Google	619.98	\$7,351.88	\$12,399.60
189	Hewlett Packard	51.51	\$6,947.65	\$9,735.39
457	Intel	20.4	\$7,179.88	\$9,322.80
74	IBM	130.9	\$7,854.92	\$9,686.60
135	JP Morgan	41.67	\$4,043.73	\$5,625.45
128	Johnson & Johnson	64.41	\$6,989.27	\$8,244.48
288	Lowes Cos. Inc.	23.39	\$5,351.28	\$6,736.32
95	McDonalds	62.44	\$5,300.04	\$5,931.80
317	Microsoft Corp.	30.48	\$8,332.82	\$9,662.16
68	Monsanto Co.	81.75	\$3,064.84	\$5,559.00
15	NBT Bancorp	20.37	\$328.10	\$305.55
153	Pepsico Inc.	60.8	\$7,781.50	\$9,302.40
116	T Rowe Price	53.25	\$4,452.10	\$6,177.00
166	Procter & Gamble Co.	60.63	\$7,754.60	\$10,064.58
126	Prudential	49.76	\$4,564.41	\$6,269.76
119	Target Corp.	48.37	\$4,792.03	\$5,756.03
250	US Bancorp	22.51	\$4,542.94	\$5,627.50
148	United Technologies	69.41	\$7,528.51	\$10,272.68
235	Verizon	33.13	\$6,918.60	\$7,785.55
250	Walgreen Co.	36.72	\$6,867.87	\$9,180.00
213	Wells Fargo & Co.	26.99	\$5,667.15	\$5,748.87
170	Yum Brands	34.97	\$5,709.84	\$5,944.90
			<b>\$205,141.40</b>	<b>\$269,259.23</b>

<i>Shares or Par Value</i>	<i>Equity Mutual Funds (mid-cap and small-cap)</i>	<i>Unit Market</i>	<i>Cost Basis</i>	<i>Market Value</i>
1151	ISHARES TR MSCI EMERGMKT	41.5	\$38,835.44	\$47,766.50
1420	ISHARES TR MSCI EAFE IDX	55.28	\$72,380.93	\$78,497.60
98	ISHARES TR NASDQ BIO INDX	81.3	\$7,043.33	\$8,019.34
1426	ISHARES TR RUSSELL 2000	62.44	\$81,007.28	\$89,663.84
130	MARKET VECTOR AGRIBUSINESS	43.79	\$4,120.20	\$5,692.70
781	MID CAP S&P 400	131.74	\$90,368.42	\$102,888.94
284	SPDR SERIES TRUST KBW REGL BKG	22.25	\$5,645.53	\$6,319.00
170	SELECT SECTOR SPDR MATERIALS	32.99	\$4,291.93	\$5,608.30
239	SELECT SECTOR SPDR UTILITIES	31.02	\$5,988.34	\$7,413.78
			<b>\$309,681.40</b>	<b>\$351,870.00</b>
<i>Shares or Par Value</i>	<i>Foreign Equities</i>	<i>Unit Market</i>	<i>Cost Basis</i>	<i>Market Value</i>
145	BP PLC sponsored ADR	57.97	\$7,770.31	\$8,405.65
71	BHP Billiton Ltd.	76.58	\$3,339.42	\$5,437.18
187	Glaxo Smith Kline	42.25	\$5,896.48	\$7,900.75
146	Novartis AG	54.43	\$5,626.24	\$7,946.78
169	Petroleo Brasileiro	47.68	\$5,328.97	\$8,057.92
129	Schlumberger Ltd.	65.09	\$5,263.62	\$8,396.61
72	Toyota Motor Company	84.16	\$5,323.62	\$6,059.52
			<b>\$38,548.66</b>	<b>\$52,204.41</b>
		<b>Grand Total</b>	<b>\$921,022.04</b>	<b>\$1,044,519.20</b>
		<b>Asset Appreciation</b>	<b>\$123,497.16</b>	
<b>Other Account Balances</b>	<b>31-Dec-09</b>			
NBT Checking Account Balance	\$19,676.84			
NBT Trust Cash Account Balance	\$106,496.63			
M&T	\$908.35			



## 2009 Chenango United Way Operating Budget

<b>2009 Actual</b>			
<b>Total Operating Expenses Detail</b>		<b>Total Revenue</b>	<b>2009 Actual</b>
Wages	\$74,843	Chenango Community Campaign	\$475,772
Health Benefits	\$5,593	Campaign Designations in from Other United Ways	\$35,873
Retirement	\$3,405	Transfer of 5% of Year End Endowment Value	\$27,831
FICA	\$5,724		
Payroll Expense and SSA	\$800	<b>TOTAL 2009 REVENUE</b>	<b>\$539,476</b>
Disability and Workers Comp.	\$709		
Total Benefits	\$16,231		
<b>Total Employee Cost</b>		<b>Total Expenses</b>	<b>2009 Actual</b>
	<b>\$91,074</b>	Reserve for Uncollectibles (bad debt)	\$20,000
Insurance	\$1,237	Operating Budget	\$134,634
Audit	\$5,275	Designations to Other United Ways	\$10,997
Miscellaneous	\$995	Community Partner Allocations	\$374,143
Credit Card Bank Fees	\$556		
Rent	\$6,870	<b>TOTAL 2009 EXPENSES</b>	<b>\$539,774</b>
Utilities	\$2,013		
Repairs & Maintenance	\$153		
Donation Tracker	\$1,275		
Books & Subscriptions	\$230		
Office Supplies	\$1,734		
Otis Thompson Offset	(\$2,460)		
Copier	\$2,100		
Postage/Mail Merge Costs	\$1,790		
Telephone	\$3,404		
Meetings/Conferences	\$1,024		
Travel/Mileage	\$1,431		
Conferences/Training	\$139		
Dues	\$5,904		
Community Events/Professional Memberships	\$578		
<b>Total Operating Costs</b>			
	<b>\$34,248</b>		
<b>Campaign Costs</b>			
	<b>\$9,312</b>		
<b>Total Operating Budget</b>			
	<b>\$134,634</b>		
5% Endowment Funds Used to Offset Operating Expenses	\$27,831		
Operating Balance to Come From Campaign	\$106,803		
<b>% Operating Budget (Chenango Community Campaign)</b>	<b>19.7%</b>		

## 2009 Community Impact Allocations

<b>PROGRAM/COMMUNITY PARTNER</b>	<b>2009 ALLOCATION</b>
<b>THE AGING POPULATION</b>	<b>\$23,517</b>
Retired and Senior Volunteer Program (RSVP), Opportunities for Chenango	\$23,517
<b>POVERTY ISSUES OF HOUSING AND HUNGER</b>	<b>\$136,615</b>
<i>Basic Needs</i>	<i>\$21,650</i>
Special Program - Chenango County Food Pantry/Soup Kitchen Funding	\$10,125
Disaster Response/Preparedness Program, American Red Cross	\$13,525
<i>Promoting Self Sufficiency and Financial Stability</i>	<i>\$114,965</i>
Housing Counseling Program, Opportunities for Chenango	\$34,995
Madison-Chenango Regional EITC Partnership, Opportunities for Chenango	\$29,983
Disability Income Support Program Legal Aid	\$23,526
Family Coaching Program at Roots & Wings, Catholic Charities	\$15,375
Literacy Volunteer Program, Opportunities for Chenango	\$9,086
<b>OPPORTUNITIES FOR CHILDREN AND YOUTH</b>	<b>\$167,718</b>
Service Learning Program, The Place	\$24,344
Headwaters Youth Conservation Corp., The Place	\$17,456
Leadership Development Program, Girl Scouts	\$9,487
Big Brother/Big Sister Program, The Place	\$21,336
The Children's Center, Catholic Charities	\$25,215
Teen Development Program, The Place	\$18,329
PAL Center, Mothers & Babies Perinatal Network	\$25,215
Building Assets for Resiliency Counseling Program, Catholic Charities	\$21,336
Special Program - Youth Philanthropy Council	\$5,000
<b>ACCESS TO HEALTHCARE</b>	<b>\$46,293</b>
Reaching Out Program, Planned Parenthood	\$24,690
Special Friends Program of Head Start, Opportunities for Chenango	\$21,603
<b>TOTAL PROGRAM ALLOCATIONS</b>	<b>\$374,143</b>