

When you make a charitable gift, you deserve to know your contribution will be used well.

Donors often wonder: How efficiently does this agency operate? How effective are its services? How important is the need for these services? Is another program doing the same thing better? United Way "does the homework" most donors don't have the time to do. We learn what really needs to be done in the community and we find the best ways to do it. Then we focus community resources, your gift and the gifts of others, on making an impact where it's needed most - funding the finest programs while continually monitoring them to make sure they stay on track.

All this research and monitoring takes time and expertise. When you give to United Way, you get the services of a full-time professional staff plus the skills of hundreds of knowledgeable volunteers including lawyers, accountants, doctors, educators, business leaders and more.

Together we oversee every aspect of United Way, making sure your gift is invested wisely and used effectively. Unlike other non-profits that focus their efforts on one problem or group, United Way works to strengthen the whole community. We help donors provide the most impact with one gift, improving the lives of thousands of people each year.

When you choose United Way you know that you have a partner working for you every day, making sure your gift is used well—to change lives and our community for the better.



84 children were paired with an in-school teen mentor, resulting in more positive attitudes toward school and increased self-esteem



43 families avoided foreclosure and stayed in their homes

313 school children participated in community based learning experiences



157 women received free access to health screenings



268 senior citizens were matched with meaningful volunteer opportunities

17 local food pantries received \$16,000 to address local hunger



352 students received education on environmental and conservation issues

In the funding year, Chenango United Way donors helped thousands of people live better lives

**LEADERSHIP CIRCLE**

If your individual contribution or the combined contribution of you and your spouse/partner exceeds \$500.00, we would like to list your donation in our annual report. Please sign below to authorize that listing. Lack of signature under this section will imply that you do not want your donation to be listed publicly. You will not be contacted with an additional request for recognition.

Yes, I would like my/our name listed in the annual report  
 Name to be listed in annual report as: \_\_\_\_\_  
 \_\_\_\_\_ Signature \_\_\_\_\_

No, I would not like my/our name listed in the annual report

**DESIGNATIONS**

You may choose to direct all or a portion of your contribution to one of the **three focus areas** identified by the community needs assessment.

You may **not** specify a particular program or agency to designate your contribution to, as this process is no longer allowable under our community impact business model.

\$ \_\_\_\_\_ or \_\_\_\_\_ % to Education: Opportunities for Children and Youth

\$ \_\_\_\_\_ or \_\_\_\_\_ % to Income: Financial Stability and Self Sufficiency

\$ \_\_\_\_\_ or \_\_\_\_\_ % to Health: Access to Healthcare

Or, you may choose to direct all or a portion of your contribution to a United Way in another community.

\$ \_\_\_\_\_ or \_\_\_\_\_ % to United Way of \_\_\_\_\_

A copy of the Chenango United Way's most recent financial report may be obtained, by request, from the Chenango United Way or by contacting the NYS Attorney General's Charities Bureau at 120 Broadway, New York, 10271.

# Your Chenango United Way Pledge

- Keep children safe. Give them a good start in life.
- Help teens become the first in their families to go to college.
- Provide hot meals for the hungry, warm shelter for the homeless, a first job, a second chance, a lasting refuge.
- Make this community all you dream it can be.
- Be a part of the change for the better.

simply give



# 2010-2018 Chenango United Way Community Impact Priority Areas For Advancing the Common Good

National Focus Area	National Goal	Chenango County Vision
Income	Cut in half the number of lower-income families who are financially unstable	Increase opportunities to address the long-term financial security of Chenango County families by helping them gain financial dependence, increase income, and build their savings, and assets.
Education	Cut America's high school drop-out rate in half	Increase opportunities to improve the safety of youth, provide services to the disabled youth demographic, and increase the school readiness and completion rates of the county's youth to help them achieve their full potential.
Health	Increase by one-third the number of youth and adults who are healthy and avoid risky behavior	Increase opportunities to improve people's health by focusing on efforts toward disease prevention, managing risk factors, and increasing health awareness.

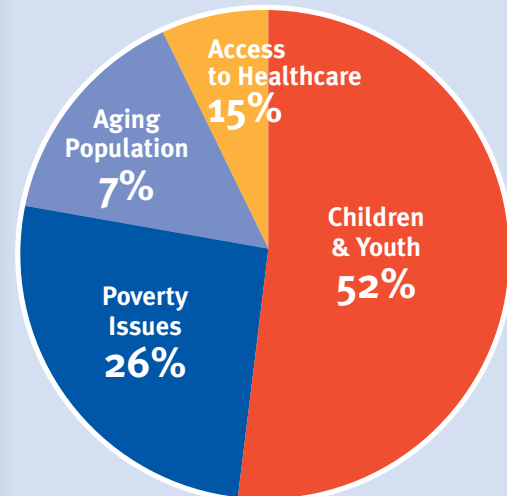


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## Your continued support helps programs like these 2010 community partners to address the most pressing needs in Chenango County.

Big Brother Big Sister Program (The Place)  
 Building Assets for Resiliency (Catholic Charities)  
 Children's Center (Catholic Charities)  
 Crime Victims Program (Catholic Charities)  
 Headwaters Youth Conservation Corp. (The Place)  
 KIDS Program (The Place)  
 PAL Family Resource Center (Mothers & Babies Perinatal Network)  
 Service Learning Program (The Place)  
 Teen Development Program (The Place)  
 Project HUGS (Halos)  
 Retired and Senior Volunteer Program (Opportunities For Chenango)  
 CASH Coalition (Opportunities For Chenango)  
 Housing Counseling Program (Opportunities For Chenango)  
 Literacy Volunteers of Chenango County (Opportunities For Chenango)  
 Supplemental Security Income Project (Legal Aid)  
 Unemployment Membership Program (Norwich Family YMCA)  
 After School Program (Oxford Youth Center)  
 Reaching Out Program (Planned Parenthood)  
 Norwich High School Youth Philanthropy Council  
 Chenango County Food Pantries & Soup Kitchens

### Where your dollars go



# your gift to our community pledge form

All donors who contribute \$1 a week or more will be entered into the following drawing to be announced on December 31, 2010.\*

**\$500.00 Visa Gift Card**  
generously sponsored by



**Home Theatre Bundle**  
generously sponsored by



No purchase necessary. Drawing will be held December 31, 2010. One entry form (pledge form) per person. There are no substitutes or cash equivalents for these prizes. Winners will be notified by phone on December 31, 2010.

### HOW WOULD YOU LIKE TO CONTRIBUTE?

#### Payroll Deduction at Work

I authorize my employer to deduct \$\_\_\_\_\_per pay period

My total annual payroll pledge is \$\_\_\_\_\_

#### OR

I authorize my employer to deduct fair share per pay period

My total annual payroll pledge is \$\_\_\_\_\_

Fair Share = Salary \$1-24,999 x .004

Salary \$25,000-49,999 x .005

Salary 50,000+ x .006

#### Lump Sum Contribution

Check or cash enclosed in the amount of \$\_\_\_\_\_

Check #\_\_\_\_\_

Stock or Securities in the amount of \_\_\_\_\_

If you wish to donate using your credit card please visit our website at [chenangouw.org](http://chenangouw.org)

If you prefer to make an EFT from your bank account, contact your internal campaign coordinator (ECC) or the Chenango United Way office.

### COMPLETE YOUR DONOR INFORMATION:

Confidentiality Promise: This information will NOT be shared. (Please Print Clearly)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMPLOYER \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

Please save expenses and send me a thank you letter at the above e-mail address, rather than through the mail.

I AM A LOYAL CONTRIBUTOR (I have donated to the United Way for 5+ years)

### Sign and date your pledge!

(Signature required for all pledges)

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thank you for your donation!**

\* To comply with IRS regulations governing prizes associated with fundraising, the fair market value of the chance to be selected for the home theater bundle and \$500 gift card amounting to \$1 of the participating donor's contribution, will be non-deductible for income tax purposes. The selected donors will be responsible for all taxes (fees and income) associated with winning the prizes. To be eligible to participate, entrant's principal place of employment must be in Chenango County, New York. Employees of Chenango United Way, members of the Board of Directors, and members of their immediate families are not eligible.

Office Use Only

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