

2017 Chenango United Way
Annual Report



Chenango United Way
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March 2018

Dear Chenango Community-

What another wonderful year it has been! Here are some of the highlights:

Income- ALICE (Asset Limited, Income Constrained, Employed)

In 2017, we began an awareness campaign around the ALICE Project, in an effort to help our community better understand the struggles of those households above the federal poverty level but with insufficient resources to be economically sustainable. Combined, the number of households in poverty and ALICE households equals the total population struggling to make ends meet. In Chenango County, this number is 45%. ALICE works, but more often survives paycheck to paycheck. Families typically have no emergency savings and can be just one crisis (flat tire, sick child, unexpected health need) away from falling below the Federal poverty level. ALICE is essential to our communities' economic well-being. ALICE takes care of our children and our elderly residents. ALICE works in food service, as secretaries and administrative assistants and as office clerks. ALICE keeps our schools and offices clean and provides home health services. ALICE rings out our groceries and other retail purchases, works as security guards, stocks shelves and fills orders. We all know ALICE.

Now it is our duty to figure out a way to help ALICE move toward economic stability and ultimately, self-sufficiency. We have been convening conversations throughout 2017 to look at this data and begin to discuss ways to assist ALICE through advocacy, resource generation and program development opportunities.

Health- Chenango Dental Task Force

Based on continued discussion regarding ongoing unmet local dental needs and the large number of people served at the 2015 and 2016 Greater Chenango Cares IRT event, the Chenango United Way's Health Community Impact Team (CIT) subdivided into the Chenango Dental Task Force in early 2017. Conversations focused on promoting good oral hygiene habits in our youth. Thanks to the amazing support and donations of community partners and dental clinics across our County, we were able to assemble and distribute dental hygiene kits to every elementary school child in Chenango County in November. As a result, we supplied **3,867** students in **232** classrooms at **11** schools across Chenango County with their own toothbrush, toothpaste and floss. In many cases, we also brought in a public health educator or dental professional to demonstrate how to properly brush, floss and eat right. Our plan is to collect and distribute these items on an on-going basis in 2018, as well as begin conversations with schools across Chenango County about the benefits of tooth brushing within the classroom.



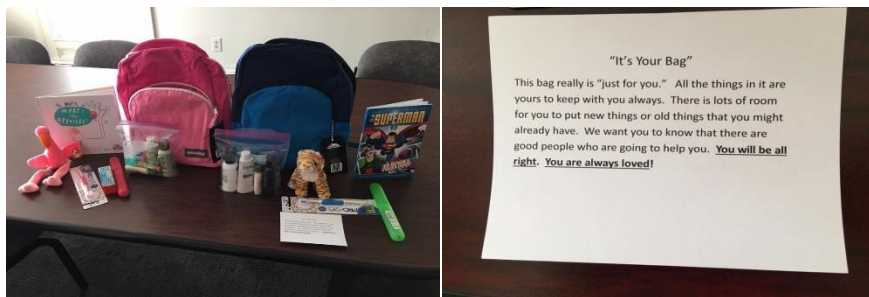
Education/Health-“It’s My Bag” Foster Care Bags

Every year in Chenango County, approximately 65 children are placed into foster care. A majority of these children are under age 10 and many of them are under age 3. When these children are removed from their homes, it is usually under duress and they often leave with very few personal items. Often, these few things are placed in a garbage bag to be taken with them to their new foster home. The children arrive at the foster home with little to call their “own” and nothing to make them feel special or safe during this scary and emotional time of transition. The Chenango United Way felt very strongly that this could no longer occur within in our community.

Beginning in spring 2017, the Chenango United Way will now be partnering with the Chenango County Department of Social Services’ Foster Care Program on an annual basis to provide “It’s My Bag” foster care bags for every child that enters the foster care system in Chenango County. Each backpack is bright and colorful and brand new. Depending on the age of the child, each backpack may contain the following:

- Age Appropriate Book (donated by the Dolly Parton Imagination Library and The Lisa Libraries), Art Kit (donated by Golden Artist Colors and the Chenango Arts Council), Stuffed Animal, Hairbrush, Toothbrush, Toothbrush Cover, Toothpaste (travel size), Deodorant (travel size), Chapstick, Shampoo & Conditioner (travel size), Body Wash (travel size), Feminine Hygiene Products (small/sample size), Diapers/Wipes

In 2017, we were so grateful that many of these items were donated to the Chenango United Way by individuals and companies, like NBT Bank, within our community.



Summer 2017- The Interns

One of our favorite times of year at the United Way office is summer. Why? Because we have the pleasure of sharing our little office with some amazing college interns. The summer of 2017 was no exception! We were joined by three fabulous ladies from our home community: Megan Mirabito- a Norwich High School graduate now studying at SUNY New Paltz, Susie Waltz- a Cincinnatus High School graduate now studying at Colgate University, and Marissa Mitchell- a Norwich High School graduate now studying at Keuka College and returning to us for her third summer as a student intern. Megan worked with us on developing a community presentation on the ALICE report, as well as designing all of our fall 2017 campaign-marketing materials. Susie worked on designing and filming our fall 2017 campaign

video. Marissa led teams of Board members and volunteers in conducting mid-year reviews with all of our Funded Programs. In addition, all three helped us with transitioning to our new website. These three women were a joy to work with and brought a very special energy and enthusiasm to our office. We were very sad to see them go when fall came. Thank you, Megan, Susie and Marissa!!

Website

2017 brought a significant upgrade to our office technology at the Chenango United Way....a new online website and software platform! This change allowed us to process fall 2017 requests for funding through an online mechanism and transition to a two-year funding cycle. It will also allow us to stay much more current in our social media platforms and to communicate better with our donors in the years and campaigns ahead.

Fundraising- Fall 2017 Campaign

The autumn 2017 brought a second annual campaign with an ambitious goal of \$419,000. Led again by Jerri Webb of Frontier Communications and John Antonowicz of Wilson Funeral Home, the campaign was yet another challenging one. Just before closing the campaign in mid-January, we finally reached 99% of our goal- raising \$413,262 in local dollars. Our for-profit business campaigns did exceptionally well across the board, with both small and large companies exceeding their goals, and accounted for almost 70% of the total dollars raised last year. Residential and retiree campaigns were a little more difficult to capture and we look forward to developing new ways to engage and excite this group in future volunteer and fundraising opportunities.

I am so proud of the work that our Board, volunteers and staff are able to do because of the contributions that our community so generously provides. I hope you know how much you mean to me and to this community.

With thanks and love-

Elizabeth

Elizabeth Monaco

Executive Director

2017 Board of Directors

<u>Term</u>	<u>Officer</u>	<u>Name</u>	<u>Company</u>
2013-2015, 2016-2018		Dan Wagner	Retired, P&G Pharmaceuticals
2013-2015, 2016-2018		Gina Goldman	Norwich Pharmaceuticals Inc.
2013-2015, 2016-2018	Board Chair	Terra Carnrike-Granata	NBT Bank
2014-2016, 2017-2019		Bryan McCracken	City of Ithaca
2014-2016, 2017-2019		Whitney Downey	NBT Bank
2014-2016, 2017-2019	Campaign Co-Chair	John Antonowicz	Wilson Funeral Home
2014-2016, 2017-2019		Mat White	Chenango County Council of the Arts
2015-2017, 2018-2020		Rebecca Hargrave	Morrisville State College
2015-2017, 2018-2020	Campaign Co-Chair	Jerri Webb	Frontier Communications
2015-2017, 2018-2020		John Stafford	NBT Bank
2015-2017, 2018-2020		Anne Drexler	Retired, P&G Pharmaceuticals
2016-2018, 2019-2021		Bruce Beadle	Kerry
2016-2018, 2019-2021		Deb Barker	NBT Bank
2016-2018, 2019-2021	Treasurer	Shelly Bartow	Morrisville State College
2016-2018, 2019-2021		Bob Mackey	Unadilla Valley Central Schools
2017-2019, 2020-2022	Community Impact Chair	Karen Sastri	NBT Bank
2017-2019, 2020-2022		Melissa Stagnaro	UHS/Chenango Memorial Hospital
2017-2019, 2020-2022		Rebecca Graham	Raymond Corporation
2017-2019, 2020-2022		Dan Ketchum	GE/Unison

Fall 2017 Campaign Report

<u>Division</u>	<u>Given to Date 1.15.2018</u>	<u>% of Goal</u>	<u>Fall 2017 Goal</u>	<u>Given in Fall 2016</u>
Agencies/Community Partners	\$4,910	103%	\$4,775	\$2,934
Chenango-opoly	\$1,625	33%	\$5,000	\$6,732
City of Norwich Employees	\$305	76%	\$400	\$386
Community Foundations	\$3,625	113%	\$3,200	\$3,233
Chenango County Employees	\$4,179	111%	\$3,750	\$3,548
Annual Dinner	\$244		\$0	\$1,728
Golf Tournament	\$5,215	174%	\$3,000	\$1,982
Hospital	\$8,821	93%	\$9,500	\$9,522
Industry	\$283,842	102%	\$277,525	\$282,347
Leaders in Giving	\$36,439	96%	\$38,000	\$37,695
Miles of Quarters	\$0	0%	\$200	\$190
Miscellaneous	\$0		\$0	\$0
P&G Retirees	\$8,069	81%	\$10,000	\$10,054
Professionals	\$6,254	81%	\$7,750	\$7,720
Residential	\$23,287	80%	\$29,000	\$27,328
Restaurants	\$0	0%	\$250	\$0
Schools	\$11,047	79%	\$14,050	\$13,219
SEFA (state employees)	\$951	95%	\$1,000	\$881
Small Business	\$5,273	151%	\$3,500	\$2,716
Unsolicited	\$7,971	105%	\$7,600	\$7,697
Churches	\$1,205	241%	\$500	\$500
Total	\$413,262	99%	\$419,000	\$420,411
Designations in from Other UW's	\$10,198			\$10,400

2017 Organizational Budget

	<u>2017</u>
Fall 2016 Chenango Community Campaign	\$420,411
Fall 2016 Campaign Designations from Other United Ways	\$10,399
12/31/17 Transfer of 5 % of Quasi Endowment Value	\$57,997
Transfer from cash accounts/reallocations	\$10,783
TOTAL REVENUE	\$499,590
Reserve for Uncollectible	\$15,000
2017 Operating Budget	\$156,691
Designations to Other United Ways	\$6,453
TOTAL ALLOCABLE DOLLARS	\$321,770
Food Pantry/Soup Kitchen Allocation (2% of undesignated dollars)	\$6,442
211 Initiative	\$2,000
Designation to Dolly Parton	\$15,000
CIT Initiatives	\$10,000
Total Available for RFP's	\$288,328

2017 Operating Budget

	<u>2017 Budgeted</u>	<u>2017 YTD</u>	<u>% of Budgeted</u>
<i>Payroll</i>	\$90,628	\$90,517	100%
Health Insurance	\$9,365	\$9,272	99%
SIMPLE IRA Retirement	\$2,718	\$2,713	100%
FICA	\$6,797	\$6,922	102%
Payroll Expense	\$1,300	\$1,132	87%
NYS Worker's Comp Insurance	\$750	\$526	70%
Group Disability Insurance and NYS Disability	\$750	\$395	53%
<i>Total Employee Benefits</i>	\$21,680	\$20,960	97%
Total Employee Expenses	\$112,308	\$111,477	99%
NYS Disability Insurance	\$100	\$89	89%

Director's & Officer's Liability Insurance	\$900	\$878	98%
Business Owners Insurance	\$750	\$670	89%
Technology Services	\$2,000	\$1,613	81%
Technology Back-Up (Carbonite) and Software	\$425	\$2,315	545%
Audit	\$8,450	\$8,525	101%
Interest from Savings	(\$20)	(\$1)	5%
Miscellaneous and Other	\$250	\$45	18%
Rent	\$8,400	\$8,400	100%
Utilities	\$1,000	\$847	85%
Repairs & Maintenance	\$400	\$315	79%
Donation Tracker Annual Maintenance	\$1,400	\$1,375	98%
Books & Subscriptions	\$500	\$81	16%
Office Supplies	\$400	\$626	157%
Off-set to Office Supplies from Otis Thompson Fund	(\$4,000)	(\$4,159)	104%
Copier Lease	\$1,728	\$1,739	101%
Postage Supplies	\$1,000	\$850	85%
Telephone/Internet/Cell Phone	\$3,850	\$4,857	126%
Dues/Professional Memberships	\$6,600	\$5,670	86%
Office Expenses	\$34,133	\$34,735	102%
Staff Expenses	\$4,000	\$3,419	85%
Campaign Expenses	\$6,250	\$4,372	70%
Total Operating Budget	\$156,691	\$154,003	98%
5% taken from investment account	\$57,997	\$57,997	
Operating balance to come from campaign	\$98,694	\$96,006	
		22.80%	

2017 Allocations

<u>Focus Area</u>	<u>2017 Allocation</u>	<u>Agency</u>	<u>Program</u>
Education	\$21,191.56	The Place	Headwaters Youth Conservation Corps Program
Education	\$15,000.00	Guernsey Memorial Library	Books from Birth/Dolly Parton Imagination Library Program
Education	\$23,116.49	The Place	KIDS Program
Education	\$17,525.59	The Place	Youth After School Program
Education	\$21,352.45	The Place	Chenango Youth Philanthropy Council (YPC) Program
Education	\$19,536.71	Mothers & Babies Perinatal Ntwk.	Norwich PAL Center
Income	\$3,420.33	Liberty Resources	Victims of Violence
Income	\$14,271.81	Catholic Charities	Roots & Wings
Income	\$22,073.02	Cornell Cooperative Extension	Grow, Cook, Serve Program
Income	\$7,666.68	American Red Cross	Disaster Services and Preparedness
Income	\$19,299.18	The Impact Project	The Impact Project Program
Income	\$6,428.94	Chenango County Food Pantries and Soup Kitchens	
Health	\$2,000.00	2-1-1 Information and Referral Hotline	
Health	\$18,452.15	Catholic Charities	Options Counseling Program
Health	\$21,860.77	Chenango Health Network	Financial Assistance Program
Health	\$22,884.87	Chenango Health Network	Prescription Assistance Program
Health	\$2,410.60	Danielle House	Housing Chenango County Residents During Medical Care in Broome
Health	\$22,194.05	Family Planning of SCNY	Access to Health Care
Health	\$23,000.00	Cornell Cooperative Extension	Grow, Cook, Eat Program
Health	\$8,077.73	Rural Health Network of SCNY	Get There- Connection to Care
Other	\$5,536.50	Community Impact Team Initiatives	Building a Healthy Community Coalition, "My Bag" Foster Care Bags, Chenango Dental Task Force
Total 2017 Allocations	\$317,299.43		

Additional Thanks

The Beadle Brothers

Bluestone Golf Course

BlueOx

Canasawacta Country Club

Chobani

Denny's Liquors

Fine Line Graphics

Golden Artist Colors

Kerry

Morrisville State College

Nazzitto's Wines and Liquors

NBT Bank

Nice N Easy Grocery Shoppes

Norwich- An Alvogen Company

Norwich Family YMCA

Preferred Mutual Insurance Company

Snyder Communications- The Pennysaver and The Evening Sun

Townsquare Media/Big Kat Country WBKT 95.3FM

Unison/GE

WCDO

Investment Account- Statement of Financial Condition (as of December 31, 2107)

Ending Market Value **\$1,269,708.76**

Percent of Portfolio

54.92% Equities \$659,028.24

34.95% Fixed Income \$443,512.88

8.85% Real Assets \$112,319.59

4.28% Cash and Equivalents \$54,309.71

100% Total Assets Value

2017 Red Feather Society Leadership Giving Circle

\$500-\$999

Jordan M. Alger
Jim Baker
Shelly L. Bartow
Leo & Annette Burns
Mike & Sue Caruso
Ron & Beth Cerow
Len Chinski
Lyle E. Cline Jr.
Dr. Jane A. Coddington
Courtney Coleman
Nicholas A. & Kelly Colosi
Robert & Carol Denz
John & Cathy DiStefano
Sharon M. Donahe
David & MaryEl Emerson
The Eddy Family
Roy & Laura Fuller
Hon. Elizabeth Garry
Terra & Gino Granata
David & Traci Grey
Richard Griffin
Mike & Leslie Guilbault
Gail & Sonny Jones
Dan & Lori Ketchum
Mark Killmeier
Barbara & Rennie Korver
The Lee Family
Tucker & Lisa Lounsbury
Joshua Mahannah
Amber Miller
The Monaco Family
Mt. Top Golf Course
Charles R. Olcott
Jennifer W. Olds
Michael Powell
Bob Roselli
Sharon & Michael Rowbottom
Sarah Sands
The Sastri Family
Eileen R. Scott
Amy Sherwood
David & Joyce Steward

Robert & Rosemarie Tenney

Matthew Tomazin
Barb & Gary Tompkins
Rebecca L. Yacano
Joyce Clark Zummo

\$1,000-\$2,999

Debbie Barker
Timothy Brenner
Annette Burns
Virginia J. T. Chaplin
John & Kathy Deierlein
Marcus & Florence Doller
Ric Festarini
Phil & Donna Ham
Vicki & Rob Hill
Tim & Shauna Hyle
Tom McEntee
Mark & Becky Mershon
Angela Reed & TJ Moorehead
Barb & Jeff Schindler
Joseph J. Skundrich
Marcia & John Watt

\$3,000-\$9,999

Anthony C. & Nancy A. Savitsky

We make every effort to recognize each contribution accurately and apologize, if by error, we have inaccurately listed or omitted any contributors from the list above.

