



## **Chenango United Way**

83 North Broad Street  
Norwich, NY 13815  
607 334-8815

# **2020 Chenango United Way Annual Report**

[www.chenangouw.org](http://www.chenangouw.org)

May 2021

Dear Chenango Community-

2020 was one of the most difficult years our community has endured in the 21 years since I have been your United Way director. The year started out fairly typical but quickly turned into chaos as the Coronavirus pandemic spread across the world and into the United States during the first quarter of the year. By March 18, 2020, the country was in shut-down mode and the Chenango United Way office was closed. Victoria and I moved our work home and began to transition United Way services to address the immediate needs of Chenango County families facing COVID 19 crisis.

### **COVID-19 Relief Fund**

On March 13, 2020, the Chenango United Way opened a COVID-19 Response Fund after a few community members asked if we would be willing to take donations in response to the pandemic beginning to affect local families. We had no idea at that time how many community members would be affected or how tremendously generous our donors would be. Between the day the fund was opened and December 31, 2020, the fund raised more than \$136,000 for Chenango County COVID-19 relief and response and had allocated back more than \$107,500 of those funds to local needs directly related to the pandemic. Funds will continue to be raised and allocated into 2021 as the needs warrant. Some examples of COVID 19 funds allocated in our community through these efforts:

### **Food Security**

- \$6,000 to Roots & Wings at Catholic Charities for the purchase of shelf stable food to make up boxes of food to be delivered to those who were homebound or quarantined
- \$12,000 to St. Paul's Episcopal Church's Taste N See Soup Kitchen in Oxford to deliver hot meals to quarantined and homebound families in Norwich, Oxford and Bainbridge (partnering with Catholic Charities to do the transport/delivery on this project)
- \$2,300 to Afton Inter-Church Council to assist the Afton school with delivering food to students
- \$3,400 to Children's Home Wyoming Conference to assist the Norwich Program at Broad Street Methodist Church with feeding their youth participants and families through the end of the school year
- \$3,650 to the Morrisville Foundation to assist with the May, June, July and August 2020 dairy distributions to needy families
- \$13,030 to Helping Hands Norwich to help with monthly mass food distributions
- \$1,500 to the Norwich Family YMCA to assist with meals for their summer 2020 daycare program
- \$5,000 to the Norwich PTCT backpack program to provide summer 2020 feeding to at-risk students in need in Norwich.
- \$5,000 to Unadilla Valley Schools to assist with the summer 2020 feeding program
- \$5,000 to Oxford Food Pantry to assist with the purchase of food

### **Rent/Utilities/Prescription & Basic Household Needs**

- \$5,000 to Roots & Wings at Catholic Charities to assist furloughed/unemployed families struggling with rent and utility payments
- \$393.87 in volunteer mileage reimbursements for those assisting with home delivery of food boxes, diapers and personal hygiene/cleaning items
- \$2,000 to the Rural Health Network/Get There Connected for outreach/marketing to Chenango County families for transportation to obtain food and prescription assistance
- \$5,000 to purchase diapers, baby wipes, laundry detergent and dish soap for families in need (through a partnership with the CVS Health Foundation)
- \$416.35 to the Pennysaver to advertise the United Way Familywise Drug Prescription Program for families struggling with prescription costs

### **Mental/Emotional Health Needs**

- \$500 to The Place to assist with purchasing supplies for a relaxation/de-stress mental health area for children in their childcare program
- \$2,850 to HALOS to create COVID bags for families with children dealing with grief and anxiety related to the pandemic
- \$3,000 to the Family Enrichment Network to create “quiet bins” for all 75 daycare providers in Chenango County. These bins will be used to address the stress and anxiety children are facing related to the pandemic.

### **Child Care**

- \$8,000 to the Norwich Family YMCA for emergency and essential worker related childcare

### **Long Term Economic Impact of COVID-19**

- \$2,500 to the CV Free Church to offer discounted financial literacy courses to individuals struggling with the economic impact of COVID 19
- \$2,500 to the Chenango Micro Loan Project to assist with start-up funds for this no-interest revolving loan fund for individuals struggling with the economic impact of COVID 19

## **Schools/Educational Needs**

- \$2,052 to Bainbridge-Guilford Schools to assist with the purchase of remote learning hardware
- \$2,000 to Oxford Academy's Catalyst program to assist at-risk students with hybrid learning
- \$1,743 to Sherburne-Earlville Schools to purchase window covers and separators to keep students socially distanced
- \$2,500 to Children's Home Wyoming Conference to work with at risk students at the Norwich City Schools struggling with hybrid learning

## **Chenango Area Recovery Team (CART)**

As the COVID 19 Fund was being established, we also reconvened the Chenango Area Recovery Team (CART) to discuss and address the longer term, unmet needs of families facing COVID 19. CART was originally established by the CUW in 2006 and 2011 after the disastrous floods that affected Chenango County and was used as a way to encourage and promote collaboration and communication between nonprofits, schools and governmental agencies working with families in need. The group also served as the community's VOAD- Voluntary Organizations Active in Disaster. In March 2020, CART we reconvened CART to create weekly communication Zoom calls between organizations serving local families. Virtual meetings were held every week from March 20-October 1, 2020 and then went to every other week. Call topics ranged from food security/basic needs to child care for essential workers to the emotional/mental health needs of kids and families to back to school issues related to COVID 19. More than 88 individuals participated in calls over 10 months in 2020.

## **Fall 2020 Campaign**

The fall 2020 CUW campaign was like none we had ever run before. We went virtual and did United Way campaign presentations through Zoom, solicited donations through email and PayPal and ran our Day of Caring entirely on FaceBook. We learned a ton and it was a great success! Our community stepped up and showed us, once again, that in times of need we take care of each other in Chenango County. The campaign raised \$412,861- 97% of the \$425,000 goal! A huge thank you to John and Marcia Watt, our Campaign Co-Chairs for a second year in a row and a gigantic pleasure to work with during this challenging time. You were both a joy to spend the last 24 months with!

## **2020 Funded Program Performance Outcomes**

Finally, as part of this year's 2020 annual report, we are again pleased to provide you with performance outcomes for each of the programs that received Chenango United Way funding last year. Despite the pandemic, our 19 Funded Programs and 17 food pantries and soup kitchens continued to serve the community and their constituents with love and care and commitment. Thanks to your very generous donations, we are happy to report that measurable results were achieved across all three areas of focus

in our community- financial stability, education and health- and that many people's lives were impacted because of your contributions.

From the bottom of my heart, thank you for continuing to believe in the important work that the Chenango United Way does in our community. You continue to inspire me and to hold us ALL up.

Elizabeth Monaco

Executive Director

## 2020 Chenango United Way Board of Directors

<u>Term</u>	<u>Officer</u>	<u>Name</u>	<u>Company</u>
2015-2017, 2018-2020	Community Impact Chair	Rebecca Hargrave	Morrisville State College
2015-2017, 2018-2020		Jerri Webb	Frontier Communications
2016-2018, 2019-2021		Bob Mackey	Unadilla Valley School District
2016-2018, 2019-2021		Deb Barker	NBT Bank
2017-2019, 2020-2022		Karen Sastri	NBT Bank
2017-2019, 2020-2022	Board Chair	Rebecca Graham	Clarion Research
2018-2020, 2021-2023		Kelly Colosi	Norwich City Schools
2018-2020, 2021-2023		Nick Colosi	Sherburne-Earlville Elementary School
2019-2021, 2022-2024		Brandon Woodcock	Kerry
2019-2021, 2022-2024	Campaign Co-Chair	John Watt	NBT Bank
2019-2021, 2022-2024	Treasurer	Anne Drexler	Retired
2019-2021, 2022-2024	Campaign Co-Chair	Marcia Watt	Retired
2020-2022, 2023-2025		Megan Carnachan	BlueOx Energy Products
2020-2022, 2023-2025		Brian Reid	Norwich-Alvogen
2020-2022, 2023-2025		Jennifer Telesky	NBT Bank
2020-2022, 2023-2025		Annette Burns	NBT Bank
2020-2022, 2023-2025		Katie Conron	The Mid-York Press
2020-2022, 2023-2025		Jamie Hagenbuch	UHS/Chenango Memorial Hospital

## 2020 Funded Program Allocations and Outcomes

<u>Focus Area &amp; Allocation</u>	<u>Agency - Program</u>	<u>2020 Outcomes</u>
Education \$23,229.52	<b>Guernsey Memorial Library</b> - Books from Birth/Dolly Parton Imagination Library Program	In 2020, this literacy program enrolled 1,626 children aged birth through 5 years. Book recipients report that their children ask to be read to 19% more often than non-recipients.
Education \$21,907.41	<b>The Place</b> - KIDS Program	In 2020, this program served 32 kids in their after-school program and assisted families with full day programming (on virtual learning days) for students utilizing a hybrid learning model during the Covid 19 pandemic. 83% of these children demonstrated an increase or maintained grade level standards and 94% demonstrated an increase in positive behavior and conflict resolution skills.
Education \$21,745.96	<b>The Place</b> - Chenango Youth Philanthropy Council (YPC) Program	In 2020, this program served 39 students from the Norwich, Sherburne-Earlville and Unadilla Valley High Schools. Students learned to identify key community issues and improve their leadership skills by learning about the nonprofit community and local needs.
Education \$18,357.30	<b>Camp Fiver</b> - Educational Support Program	16 at-risk youth participated in this virtual Camp Wi-Fiver program during the summer of 2020. Youth participated in literacy development, college access programming, or post-HS transition curriculum depending on their age. 27 students received support from Fiver during the Covid 19 pandemic.
Education \$3,802.16	<b>Boy Scouts, Baden Powell Council</b> - Chenango Exploring Program	In 2020, 33 youth participated in explorer posts (both in-person and virtually) in order to learn and demonstrate skills related to possible career paths post high school. 94% reported learning skills that they did not previously know.
Income \$9,210.91	<b>Liberty Resources</b> - Help Restore Hope Freedom Fund	In 2020, this program assisted 89 victims of domestic violence and sexual assault with urgent needs.
Income \$20,704.92	<b>Catholic Charities</b> - Roots & Wings	In 2020, this program enrolled 15 families in the Food Sense program and made referrals to other community programs to increase client access to services (including SNAP, Fidelis health insurance, WIC and Care Coordination). All families in this program work with a Navigator to coordinate their services.
Income \$8,075	<b>American Red Cross</b> - Disaster Services and Preparedness	In 2020, this program responded to 22 disaster incidents and provided direct financial assistance to support immediate needs, such as food, clothing, medication refills and temporary shelter. Installed smoke alarms in 10 Chenango County homes. 20 individuals received fire preparedness education.

<b>Focus Area &amp; Allocation</b>	<b>Agency - Program</b>	<b>2020 Outcomes</b>
Income \$23,444	<b>Chenango Health Network - Prescription Assistance Program</b>	In 2020, this program helped 55 individuals obtain prescribed medicines by enrollment in pharmaceutical manufacturer sponsored patient assistance programs and providing discount prescription cards. Patients were also provided assistance with items such as eyeglasses, blood pressure cuffs, lift chairs and DME.
Income \$22,924	<b>The Impact Project - The Impact Project Program</b>	In 2020, this housing program helped 10 homeowners to receive major home repairs or improvements and successfully referred 5 homeowners to additional services.
Income \$3,416	<b>Chenango County Food Pantries and Soup Kitchens</b>	In 2020, 17 food pantries and soup kitchens across Chenango County received funding from the Chenango United Way.
Health \$9,104.80	<b>Blessings in a Backpack- Greene Schools</b>	In 2020, 100 children received backpacks of shelf stable food to take home to assist with family food instability.
Health \$1,000.00	<b>2-1-1 Information and Referral Hotline</b>	In 2020, the 2-1-1 call center received 972 calls from Chenango County residents regarding multiple needs. Approximately 25% of these needs were related to hunger and 30% were related to housing or homelessness.
Health \$23,055.15	<b>Catholic Charities - Options Counseling Program</b>	In 2020, 20 clients received virtual or in-person counseling. 70% of clients increased their level of psychological functioning.
Health \$23,287.90	<b>Chenango Health Network - Financial Assistance Program for Cancer Patients</b>	In 2020, this program assisted 26 individuals dealing with cancer with funds for medical co-pays, supplies and travel expenses to and from medical appointments, which helped them to avoid delay of treatment and reduced patient accumulated debt.
Health \$23,058.57	<b>Family Planning of SCNY - Access to Health Care</b>	In 2020, 220 Pap tests were performed with 11 abnormal results (5%). 1,050 STD tests were performed with 58 positive results (5.5%). 137 patients received long acting reversible birth control.
Health \$7,965.84	<b>Cornell Cooperative Extension- Grow, Cook Serve Nutritional Program</b>	In 2020, 8 gardening classes were given virtually and over 1,700 people participated. 63 vegetable transplants were handed out to clients wanting to home garden. A seed sharing library was established at Cooperative Extension.
Health \$23,122.82	<b>Cornell Cooperative Extension - Grow, Cook, Serve Program</b>	In 2020, 6 participant volunteers gave 110 volunteer hours to local food pantries and soup kitchens. 4,535 pounds of fresh produce were gleaned/grown from the local community. 71 food pantry/soup kitchen clients and 32 Head Start families learned container gardening skills and received one 5 gallon container garden for use at home.



<b><u>Focus Area &amp; Allocation</u></b>	<b><u>Agency - Program</u></b>	<b><u>2020 Outcomes</u></b>
Health \$14,277.44	<b>Crime Victim Assistance -</b> Child Advocacy Center	In 2020, 77 youth and 25 adults participated in virtual crime victim prevention education programming.
Health \$4,303.37	<b>Norwich Family YMCA –</b> Child Care	In 2020, funds were used to run an Emergency and Essential childcare program during the Covid 19 pandemic.
Health \$15,367.75	<b>Rural Health Network of</b> <b>SCNY - Get There-</b> Connection to Care	In 2020, 438 people received direct transportation assistance. 215 people received financial assistance to health care appointments. While the number of trips to healthcare appointments decreased in 2020 due to the pandemic, the number of transportation calls increased from people needing access to food, prescriptions and other health related needs due to Covid 19.
Other \$20,000	<b>Community Impact Team</b> <b>Initiatives -</b> Chenango Dental Task Force, ALICE Project/Chenango Micro Loan Program	In 2020: <ul style="list-style-type: none"> <li>• Chenango Dental Task Force provided approximately 3,700 elementary children across Chenango County with take-home dental products (toothbrush, toothpaste, floss)</li> <li>• ALICE Project/Chenango Micro Loan Project (CMLP) was established and gave 2 low-income, working clients a zero-interest loan to assist with car repairs</li> </ul>
<b>Total 2020 Allocations</b> <b>\$341,361</b>		

### Chenango United Way 2020 Operating Budget

	<u>2020 Budgeted</u>	<u>% of Actual to Budget</u>	<u>2020 Actual YTD (12/31/29)</u>
<i>Payroll</i>	<i>\$97,904</i>	<i>99%</i>	<i>\$97,292</i>
Health Insurance	\$9,455	106%	\$10,063
SIMPLE IRA Retirement	\$2,937	43%	\$1,271
FICA	\$7,342	101%	\$7,441
Payroll Expense	\$1,100	105%	\$1,152
NYS Worker's Comp Insurance	\$600	79%	\$471
Group Disability Insurance and NYS Disability	\$700	75%	\$525
<i>Total Employee Benefits</i>	<i>\$22,134</i>	<i>84%</i>	<i>\$18,631</i>
<b>Total Employee Expenses</b>	<b>\$120,038</b>	<b>97%</b>	<b>\$115,923</b>
NYS Disability Insurance	\$95	94%	\$89
Director's & Officer's Liability Insurance	\$900	98%	\$878
Business Owners Insurance	\$700	96%	\$670
Technology	\$3,595	142%	\$5,093
Audit	\$8,500	103%	\$8,775
Interest from Savings			\$0
Miscellaneous and Other	\$250	42%	\$105
Rent	\$9,000	105%	\$9,475
Utilities	\$1,400	119%	\$1,672
Repairs & Maintenance	\$300	112%	\$335
Donation Tracker Annual Maintenance	\$1,500	100%	\$1,495
Books & Subscriptions	\$400	67%	\$268
Office Supplies	\$400	208%	\$831
Off-set to Office Supplies from Otis Thompson Fund	(\$4,000)	98%	(\$3,938)
Copier Lease	\$1,488	112%	\$1,663
Postage Supplies	\$500	105%	\$524
Telephone/Internet/Cell Phone	\$3,000	98%	\$2,939
Dues/Professional Memberships	\$10,200	64%	\$6,545
<b>Office Expenses</b>	<b>\$38,228</b>	<b>98%</b>	<b>\$37,419</b>

**Chenango United Way2020 Operating Budget (continued)**

Mileage Reimbursements	\$525	20%	\$106
Conferences, Trainings and Meetings	\$3,000	-44%	(\$1,324)
<b>Staff Expenses</b>	<b>\$3,525</b>	<b>-59%</b>	<b>(\$2,083)</b>
Advertising	\$2,500	7%	\$172
Misc Campaign	\$250	920%	\$2,300
Supplies and Printing	\$3,500	28%	\$970
<b>Campaign Expenses</b>	<b>\$6,250</b>	<b>55%</b>	<b>\$3,442</b>
<b>Total Operating Budget</b>	<b>\$168,041</b>	<b>92%</b>	<b>\$154,701</b>
<i>4% taken from investment account</i>	<i>\$49,817</i>		<i>\$49,817</i>
Operating balance to come from campaign	\$130,679		\$104,884
	27.5% with \$428,363 from campaign		24.4% of 2019 campaign

**Investment Account- Statement of Financial Condition**  
**(as of 31DEC2020)**

**Starting Market Value (1/1/20)                      \$1,245,426.17**

**Percent of Portfolio**

Cash Equivalents (3.44%)                      \$47,865.18

Fixed Income (36.95%)                      \$514,375.86

Stocks/Real Assets (59.61%)                      \$830,004.37

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Ending Market Value (12/31/20):                      \$1,392,245.41

### Chenango United Way- Fall 2020 Campaign

<u>Division</u>	<u>Fall 2020 Goal</u>	<u>% of Goal</u>	<u>Raised to Date 1/22/2021</u>
Agencies/Community Partners	\$4,000	112%	\$4,497
Chenango-opoly	\$300	17%	\$50
City of Norwich Employees	\$350	74%	\$260
Community Foundations	\$3,750	343%	\$12,850
Chenango County Employees	\$4,000	80%	\$3,218
Annual Dinner	\$1,500	0%	\$0
Golf Tournament	\$5,000	0%	\$0
Hospital	\$9,500	69%	\$6,545.00
Industry	\$284,350	104%	\$296,867
Leaders in Giving (non employee)	\$50,000	72%	\$36,093
Miscellaneous	\$2,000	18%	\$368
P&G Retirees	\$8,000	10%	\$815
Professionals	\$7,000	72%	\$5,055
Residential	\$28,000	117%	\$32,745
Restaurants	\$250	200%	\$500
Schools	\$10,000	54%	\$5,384
SEFA (state employees)	\$1,000	26%	\$256
Small Business	\$2,500	105%	\$2,625
Unsolicited	\$2,500	169%	\$4,233
Churches	\$1,000	50%	\$500
<b>Total</b>	<b>\$425,000</b>	<b>97%</b>	<b>\$412,861</b>
Designations from Other UW's			\$16,884
Total with Designations			<b>\$429,745</b>

**2019 Red Feather Society Leadership Giving Circle**

**\$500-\$999**

Allyn Foundation

Avangrid Foundation

Darcy Aldous and John McKinley

David and Kim Burrell

Megan Carnachan

The Employee of the Chenango United Way

Jeff Chesebro

Matthew Cleary

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The Employees of Family Planning of SCNY

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Webb's Enterprise LLC

Rebecca Yacano

**\$1,000-\$2,999**

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TJ Moorehead and Angela Reed

The Employees of Norwich City Schools

NYCM

Oliver's Campers

The Employees of Sherburne-Earlville Central Schools

SFCU and Employees

Snyder Communications and Employees

Visions Federal Credit Union and Employees

Mary C. Weidman

**\$3,000-\$9,999**

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Golden Artist Colors and Employees  
The Employees of The Mid York Press, Inc.  
The Otis A. Thompson Foundation  
The Employees of UHS/Chenango Memorial Hospital  
The United Way of NYS

**\$10,000+**

The Community Foundation for South Central New York  
The Follette Foundation  
The Greater Norwich Foundation  
Kerry and Employees  
The Frederick B. and Ramona E. Mirabito Foundation  
NBT Bank and Employees  
Norwich-Alvogen and Employees  
Preferred Mutual Insurance Company and Employees  
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*We make every effort to recognize each contribution accurately and apologize, if by error, we have inaccurately listed or omitted any contributors from the list above.*

## **Additional Thanks**

Mike Beckwith and Chenango County Emergency Services

Chenango County Department of Health

Commerce Chenango

Cornell Cooperative Extension

Golden Artist Colors

Helping Hands

Peter Lennon

Morrisville State College

NBT Bank

Norwich- An Alvogen Company

Norwich Family YMCA

Preferred Mutual Insurance Company

Rick Runyon

Snyder Communications- The Pennysaver and The Evening Sun

Tops Markets

Unison/GE

WCDO

And to every donor who contributed to the COVID 19 Relief Fund...thank you!!