**2022 Annual Report**

**Chenango United Way and Its Subsidiaries (United Way of Delaware and Otsego Counties and United Way of Madison County)**



February 2023

Dear Communities of Chenango, Delaware, Otsego and Madison Counties:

This is the first time I have written to all four counties in one letter and boy, it feels so good! We have spent the last three years collaborating with our neighboring communities to get to this day.

**Affiliation with the United Way of Delaware and Otsego Counties and the United Way of Madison County**

On July 19, 2021, the Boards of Directors for the Chenango United Way and the United Way of Delaware and Otsego Counties unanimously approved the formal affiliation of our two agencies. On July 1, 2022, The Chenango United Way Board of Directors and the United Way of Madison County Board of Directors unanimously approved the formal affiliation of our two agencies. We have been working together as a four county United Way since then to serve our regional, rural community and it has been amazing!

We believe this affiliation between our United Ways will provide the following benefits to our communities:

* The affiliated United Ways will continue to champion their unique local identities with a greater ability to address issues common to rural communities across the region
* Efficiencies gained can be invested in programs to better serve people in need
* There will be the opportunity to boost fundraising revenue across the region
* We see an opportunity to strengthen community outcomes with enhanced accountability and transparency for our donors

The affiliated organization will serve approximately 221,000 people across the four-county region and we will continue to maintain a physical presence in Norwich and Oneonta where offices are currently located. Formal mergers will finalize in the first quarter 2023 and the name of our new United Way will be the United Way of Mid Rural New York. We are very excited about this new opportunity to serve you!

**Fall 2022 Campaign**

Our fall 2022 campaigns were tremendously successful and you, our donors, have been so generous again this year! Campaigns were run in all four communities and despite the hurdles of inflation and the continuous challenge of many employees still working from home, almost $600,000 was raised across our footprint.

In Chenango County, the campaign this year was again led by Megan Carnachan-McKown of Blueox Energy Products and Services. We had 40 local companies conduct internal United Way campaigns with their employees, offering payroll deduction opportunities for contributions. Thanks to these 40 Employee Campaign Captains (ECCs) and their hard work, more than 2/3 of this year’s Chenango campaign was raised through in-house campaigns! Although we did not meet our goal of $425,000, we came very close to it by raising $413,244 (97% of goal)!

It was only our second year running campaigns in Delaware and Otsego Counties. 13 local companies conducted internal United Way campaigns with their employees, offering payroll deduction opportunities for contributions. This year we added campaign thermometers at NBT Bank branches throughout both counties to increase the visibility of United Way in those communities. And, we were very excited to develop a new relationship with NYCM! The increased visibility and the ability to interact with so many new donors helped us raise many new dollars in Delaware and Otsego Counties. We surpassed our campaign goal of $60,000 and raised $105,429…that’s 175% of goal!!

In Madison County, it was our first year running the local campaign and our first year developing relationships with people and learning about the local community. 12 local companies conducted internal United Way campaigns with their employees, offering payroll deduction opportunities for contributions. Although we did not meet our campaign goal, $69,601 was raised across Madison County and we think the potential to raise more next is even better! We are excited to get involved and meet new people as we begin to plug into more collaborations and partnerships throughout the community!

**2022 Funded Program Performance Outcomes**

As part of this year’s 2022 annual report, we are again pleased to provide you with performance outcomes for a portion of programs that received United Way funding last year. As we begin the transition to a four-county United Way, we are pleased to share with you the results for three of those counties! By the end of 2023, we hope to share even more results! Because of your very generous donations, we are happy to report that measurable results have been achieved across all three areas of focus in our community- financial stability, education and health- and that many people’s lives were impacted because of your contributions.

From the bottom of my heart, thank you for continuing to believe in the important work that the Chenango United Way does in our community. You continue to inspire me and to hold us ALL up.

Elizabeth

Elizabeth Monaco

Executive Director

**Part 1:**

**Chenango United Way**

**2022 Board of Directors**

|  |  |  |  |
| --- | --- | --- | --- |
| **Term** | **Officer** | **Name** | **Company** |
| 2017-2019, 2020-2022 |  | Karen Sastri | NBT Bank |
| 2017-2019, 2020-2022 |  | Rebecca Graham  | Clarion Research  |
| 2018-2020, 2021-2023 | Community Impact Chair  | Kelly Colosi | Norwich City Schools |
| 2018-2020, 2021-2023 |  | Nick Colosi | SE Schools |
| 2019-2021, 2022-2024 |  | Brandon Woodcock | Kerry |
| 2019-2021, 2022-2024 |  | John Watt | NBT Bank |
| 2019-2021, 2022-2024 | Vice-Chair and CUW Secretary | Marcia Watt | Retired, Lawyer  |
| 2020-2022, 2023-2025 | Campaign Chair | Megan Carnachan | Blueox Energy Products |
| 2020-2022, 2023-2025 |  | Brian Reid |  |
| 2020-2022, 2023-2025 | Chair | Jennifer Telesky | NBT Bank |
| 2020-2022, 2023-2025 | Treasurer | Annette Burns | NBT Bank |
| 2020-2022, 2023-2025 |  | Katie Conron  | The Mid York Press |
| 2021-2023, 2024-2026 |  | Tracey Porack | UHS Chenango Memorial Hospital  |
| 2021-2023, 2024-2026 |  | Shelly Bartow | Delaware Opportunities |
| 2021-2023, 2024-2026 |  | Amanda Holland | SUNY Delhi |
| 2022-2024-2025-2027 |  | Matthew Lake |  |
| 2022-2024, 2025-2027 |  | Ethan White | Hood |
| 2022-2024, 2025-2027 |  | Abbey Woodcock | Callee 1945 |
| 2022-2024, 2025-2027 |  | Miriam Murray | The Angel Network |



**Chenango United Way Investment Account-**

**Statement of Financial Condition
(as of December 31, 2022)**

 **Starting** **Market Value (1/1/22) $1,404,336.95**

 Percent of Portfolio

 Cash Equivalents (2.63%) $30,222.59

Fixed Income (37.31%) $428,380.39

Stocks/Real Assets (60.06%) $689,711.67

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**Ending Market Value (12/31/22): $1,148,314.65**

**Fall 2022 Chenango United Way Campaign**



**2022 Chenango United Way Funded Program Allocations and Outcomes**

| **Focus Area****& Allocation**  | **Agency - Program** | **2022 Outcomes** |
| --- | --- | --- |
| Education$25,000 | **Guernsey Memorial Library** - Books from Birth/Dolly Parton Imagination Library Program | In 2022, this early literacy program enrolled 1,337 children aged birth through 5 years. Book recipients report that their children ask to be read to 37% more often than non-recipients. Local collected data indicates that children receiving the Dolly Parton books score 19% higher on their kindergarten entrance exams than the next highest group and 42% higher than the group with the least books in the home.  |
| Education$25,000 | **The Place -** KIDS Program | In 2022, this program served 41 kids in their after-school program. Of the 33 students that granted permission to collect report card grades, 84% of these children demonstrated an increase in school performance due to the program’s academic assistance and 87% demonstrated an increase in positive behavior and conflict resolution skills. |
| Education$22,659 | **The Place -** Chenango Youth Philanthropy Council (YPC) Program | In 2022, this program served 47students from the Norwich, Sherburne-Earlville and Unadilla Valley High Schools. Students learned to identify key community issues and improve their leadership skills by learning about the nonprofit community and local needs.  |
| Education$19,867 | **Camp Fiver -** Educational Support Program | 25 at-risk youth participated in Camp Fiver program during the summer of 2022. Youth participated in literacy development, college access programming, or post-HS transition curriculum depending on their age. 2 students received one-on-one support from Fiver during 2022.  |
| Income$9,966 | **Liberty Resources -** Help Restore Hope Freedom Fund | In 2022, this program assisted 86 victims of domestic violence and sexual assault with urgent needs. |
| Income$25,000 | **Catholic Charities -** Roots & Wings | In 2022, this program enrolled 29 new families in the Food Sense program and made referrals to other community programs to increase client access to services (including SNAP, Fidelis health insurance, WIC and Care Coordination). All families in this program work with a Navigator to coordinate their services.  |
| Income$9,598 | **American Red Cross -** Disaster Services and Preparedness | In 2022, this program responded to 19 disaster incidents and provided direct financial assistance to support immediate needs, such as food, clothing, medication refills and temporary shelter.  |
| Income$24,880 | **Chenango Health Network -** Prescription Assistance Program | In 2022, this program helped 49 individuals obtain long term and one-time prescribed medicines by enrollment in pharmaceutical manufacturer sponsored patient assistance programs and providing discount prescription cards.  |
| Health$18,946 | **Madison Rural Health Council-** Mental Health First Aid | In 2022, this program trained 100 individuals in either adult, youth or teen mental health first aid curriculum.  |
| Income$5,421 | **Blessings in a Backpack-** Greene Schools | In 2022, 107 children received backpacks of shelf stable food to take home to assist with family food instability.  |
| Health$1,000.00 | **2-1-1 Information and Referral Hotline** | In 2022, the Susquehanna River Region 2-1-1 call center received 1,783 calls from Chenango County residents regarding multiple needs. Approximately 48% of these needs were related to housing/homelessness and 21% were related to hunger.  |
| Education$7,840 | **Girl Scouts NYPENN Council-** Day Camp | In 2022, 50 girls participated in camp programming and showed self-awareness and environmental awareness.  |
| Health$21,405 | **Catholic Charities -** Options Counseling Program  | In 2022, 27 clients received virtual or in-person counseling and increased their level of functioning.  |
| Health$23,788 | **Chenango Health Network -** Financial Assistance Program for Cancer Patients  | In 2022, this program assisted 27 individuals dealing with cancer with funds for medical co-pays, supplies and travel/lodging expenses to and from medical appointments, which helped them to avoid delay of treatment and reduced patient accumulated debt. Referrals were also provided for additional needed services.  |
| Health$25,000 | **Family Planning of SCNY -** Access to Health Care | In 2022, 125 Pap tests were performed. 596 STI tests were performed. 82 patients received long-acting reversible birth control. |
| Education$9,221 | **Cornell Cooperative Extension-** Grow, Cook Serve Nutritional Program | In 2022, 15 people participated in virtual cooking classes. 16 children participated in the Kids in the Kitchen classes as a collaboration with 4H.  |
| Education$22,931  | **Cornell Cooperative Extension -** Grow, Cook, Serve Program | In 2022, 3,700 pounds of fresh produce were gleaned/grown from the local community and donated to Chenango County food pantries and soup kitchens.  |
| Education$9,409 | **Norwich Family YMCA –** Camp Thompson  | In 2022, funds were used to assist with transportation to summer camp. 160 students attended camp because of this additional available busing.  |
| Health$17,760 | **Rural Health Network of SCNY -** Get There- Connection to Care | In 2022, 303 unique Chenango County residents utilized Call Center services for 782 cases. Services included transportation information, instruction and or assistance. Also, 150 unique Chenango County residents were served by Connection to Care for a trip to non-emergency medical services.  |
| Other$22,296 | **Community Impact Team Initiatives -** Chenango Dental Task Force, ALICE Project/ Chenango Micro Loan Program  | In 2022:* Chenango Micro Loan Project (CMLP) gave 7 low-income, working clients a zero-interest loan to assist with emergency car repairs, medical expenses and home rehab expenses.
* 60 foster care bags were created for Chenango County Dept of Social Services and Children’s Home Wyoming Conference
 |
| **Total 2022 Allocations****$331,350** |

**2022 Red Feather Society Leadership Giving Circle for Chenango United Way**

**$500-$999**

The Employees of Afton Central Schools

American Legion Post #189

Jared and Jen Bartle

Neil and Linda Bartle

Lisle Britton

David and MaryEl Emerson

The Employees of Frontier Communications

Roy and Laura Fuller

Richard and Sharon Griffin

Michael Guilbault

Phil and Donna Ham

The Employees of Kerry Bio Science

Mark Killmeier

Robert and Linda Marshman

Megan McKown

Julia and Timothy Miller

The Employees of Pivotel

Chris Sprague

The Stagnaro-Gomez Family

Robert and Rosemarie Tenney

Zach Williams

**$1,000-$2,999**

Darcy Aldous and John McKinley

The Allyn Family Foundation

James Anderson PhD

The Employees of Catholic Charities

The Employees of the Chenango Health Network

The Employees of the Chenango United Way

The Employees of DCMO BOCES

David and Marylu Eddy

Yusuf Harper

Virginia Lee

M&T Bank and Employees

The Employees of Norwich City Schools

Oliver’s Campers

The Employees of The Place

Keven and Melanie Simmons

The Employees of SFCU

The Employees of Snyder Communications

Visions Federal Credit Union and Employees

**$3,000-$9,999**

The Employees of Blueox Energy Products and Services

The Employees of Chenango County

William Edward

Golden Artist Colors and Employees

The Employees of The Mid-York Press, Inc.

Barb and Jeff Schindler

The Employees of UHS/Chenango Memorial Hospital

**$10,000+**

NBT Bank and Employees

Norwich-Alvogen and Employees

Preferred Mutual Insurance Company and Employees

Unison Industries and Employees

*We make every effort to recognize each contribution accurately and apologize if by error, we have inaccurately listed or omitted any contributors from the list above.*

**With Special Thanks in 2022**

Taylor Anderson

Blue Stone Golf Course

Brian Burton

Central New York Community Foundation

Community Foundation for South Central New York

John Emge

Jim Fertig

Greg Fuller

Bekky Hargrave

Lynn Kent

Denise Laube

Peter Lennon

Susan Navarette

NYCON

1. Lindsay & Olive B. O’Connor Foundation

Otsego Community Foundation

Steve Salvatore

The Sherburne News

John Stafford

Dan Sullivan

Lisa Young

Joyce Zummo

**Part 2:**

**United Way of Delaware and Otsego Counties**

**2022 United Way of Delaware and Otsego Counties’ Board of Directors**

|  |  |  |  |
| --- | --- | --- | --- |
| **Term** | **Officer** | **Name** | **Company** |
| 2017-2019, 2020-2022 |  | Karen Sastri | NBT Bank |
| 2017-2019, 2020-2022 |  | Rebecca Graham  | Clarion Research  |
| 2018-2020, 2021-2023 |  | Kelly Colosi | Norwich City Schools |
| 2018-2020, 2021-2023 |  | Nick Colosi | SE Schools |
| 2019-2021, 2022-2024 |  | Brandon Woodcock | Kerry |
| 2019-2021, 2022-2024 |  | John Watt | NBT Bank |
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| 2020-2022, 2023-2025 |  | Brian Reid |  |
| 2020-2022, 2023-2025 | Chair | Jennifer Telesky | NBT Bank |
| 2020-2022, 2023-2025 | Treasurer | Annette Burns | NBT Bank |
| 2020-2022, 2023-2025 |  | Katie Conron  | The Mid York Press |
| 2021-2023, 2024-2026 |  | Tracey Porack | UHS Chenango Memorial Hospital  |
| 2021-2023, 2024-2026 | Secretary  | Shelly Bartow | Delaware Opportunities |
| 2021-2023, 2024-2026 |  | Amanda Holland | SUNY Delhi |
| 2022-2024-2025-2027 |  | Matthew Lake |  |
| 2022-2024, 2025-2027 |  | Ethan White | Hood |
| 2022-2024, 2025-2027 |  | Abbey Woodcock | Callee 1945 |
| 2022-2024, 2025-2027 |  | Miriam Murray | The Angel Network |



**United Way of Delaware and Otsego Counties’ Investment Account-**

**Statement of Financial Condition
(as of December 31, 2022)**

 **Starting** **Market Value (1/1/22) $109,900.26**

 Percent of Portfolio

 Cash Equivalents (89.29%%) $98,957.89

Stocks, Options and EFT’s (10.71%) $11,871.79

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**Ending Market Value (12/31/22): $110,829.68**

**2022 United Way of Delaware and Otsego Counties’**

 **Funded Program Allocations and Outcomes**

| **Focus Area****& Allocation**  | **Agency - Program** | **2022 Outcomes** |
| --- | --- | --- |
| Income$2,670 | **Family Service Association-** Employment Assistance | In 2022, this program assisted 25 clients with items needed for employment, such as work attire, car repairs, gas cards, bus passes, prescriptions and other items.  |
| Income$4,532 | **Opportunities for Otsego-** Emergency Housing Assistance Program | In 2022, this program served 115 individuals in need of emergency shelter and access to a 24-hour hotline.  |
| Income$2,558 | **American Red Cross-** Disaster Cycle Services in Otsego and Delaware Counties | In 2022, the Red Cross responded to 25 disasters across Otsego and Delaware Counties and provided disaster response and recovery support to 69 individuals from 32 households.  |
| Income$3,541 | **Catholic Charities-** Caring Connections | In 2022, 700 individuals received referrals to programs within the community to address their basic needs and increase their cash flow. 1,004 individuals completed a simple budget and received at least one strategy for moving them toward financial stability.  |
| Education$4,637 | **Rural Health Network of SCNY-** Expanding Farm to School Through NY Thursdays Program | In 2022, an average of 2,101 students ate meals offered through the program on NY Thursdays at five local school districts.  |
| Education$4,521 | **Literacy Volunteers- Basic** Literacy & ESL Tutoring | In 2022, 18 students received tutoring services to advance their basic literacy or English-language skills.  |
| Education$4,107 | **FORDO/Oneonta Teen Center-** Adulting 101 | In 2022, teen participants learned life skills to build their self-esteem and gain conflict resolution skills while remaining sober.  |
| Health$4,953 | **Family Planning-** Access to Healthcare for Delaware County | In 2022, 157 unduplicated patients were seen. There were 39 pap tests, 82 clinical breast exams, 121 STI tests, and 27 HIV tests provided. Of the 39 pap tests, 28.2% had abnormal results that warranted further testing. Of the 121 STI tests, 3.3% were treated. Birth control was provided to 131 patients, with 18% receiving LARCs. |
| Health | **Family Planning-** Access to Healthcare for Otsego County | In 2022, 824 unduplicated patients were seen. There were 337 pap tests, 615 clinical breast exams, 1,763 STI tests, and 358 HIV tests provided. Of the 337 pap tests, 11.6% had abnormal results that warranted further testing.  |
| Income | **Cooperstown Food Pantry**- Basic Needs Services | In 2022, 151 unduplicated households serving 570 individuals were provided with food.  |
|  | **Rural Health Network of SCNY-** Get There Connection to Care | In 2022, 197 unique residents of Otsego and Delaware Counties received transportation information, instruction, and assistance, allowing them to better know the available resources. 78 unique residents of Otsego (48) and Delaware (30) Counties received transportation to meet non-emergency needs allowing them to get to healthcare appointments. |

**2022 Red Feather Society Leadership Giving Circle for United Way of Delaware and Otsego Counties**

**$500-$999**

Dorothy Lawson

Patrick Karke

**$1,000-$2,999**

The Employees of Community Bank

The Employees of Corning

The Employees of OAS

**$10,000**

NYCM and Employees

*We make every effort to recognize each contribution accurately and apologize, if by error, we have inaccurately listed or omitted any contributors from the list above.*

**Part 3:**

**United Way of Madison County**

**United Way of Madison County**

**2022 Board of Directors**

|  |  |  |  |
| --- | --- | --- | --- |
| **Term** | **Officer** | **Name** | **Company** |
| 2017-2019, 2020-2022 |  | Karen Sastri | NBT Bank |
| 2017-2019, 2020-2022 |  | Rebecca Graham  | Clarion Research  |
| 2018-2020, 2021-2023 |  | Kelly Colosi | Norwich City Schools |
| 2018-2020, 2021-2023 |  | Nick Colosi | SE Schools |
| 2019-2021, 2022-2024 |  | Brandon Woodcock |  |
| 2019-2021, 2022-2024 |  | John Watt | NBT Bank |
| 2019-2021, 2022-2024 | Vice-Chair | Marcia Watt |  |
| 2020-2022, 2023-2025 |  | Megan Carnachan | Blueox Energy Products |
| 2020-2022, 2023-2025 |  | Brian Reid |  |
| 2020-2022, 2023-2025 | Chair | Jennifer Telesky | NBT Bank |
| 2020-2022, 2023-2025 | Treasurer | Annette Burns | NBT Bank |
| 2020-2022, 2023-2025 |  | Katie Conron  | Mid York Press |
| 2021-2023, 2024-2026 |  | Shelly Bartow | Delaware Opportunities |
| 2021-2023, 2024-2026 |  | Amanda Holland | SUNY Delhi |
| 2022-2024, 2025-2027 |  | Tracey Porack | UHS Chenango Memorial Hospital  |
| 2022-2024, 2025-2027 |  | Miriam Murray | The Angel Network  |
| 2022-2024, 2025-2027 |  | Matthew Lake | Preferred Mutual Insurance Co. |
| 2022-2024, 2025-2027 |  | Kelly Ames | Fidelis |
| 2022-2024, 2025-2027 | Secretary | Ethan White | Hood Ice Cream |
| 2022-2024, 2025-2027 |  | Abbey Woodcock | Callee 1945 |

**2022 United Way of Madison County**

 **Funded Program Allocations**



**2022 United Way of Madison County Operating Budget**

